



SPONSORSHIP INFORMATION



It's Our Turn to make a difference in the community!





Dear Community Partner and Potential Race Sponsor,

It's Our Turn, Inc. invites you to partner with us for our upcoming Memorial Day 10K & 5K on Monday, May 30, 2022.

Participants up for a challenge can choose to run the 10K race, or run/walk in the 5K course. The 2022 race will honor the 13 fallen (11 U.S. Marines, one U.S. Army soldier, and one U.S. Navy corpsman) in Afghanistan on August 26, 2021.

As we strive to help as many local Veterans as possible, our goal is to fully fund the organization for an entire year and raise \$80,000!

With the huge number of enthusiastic requests, The Memorial Day Race committee, made up of runners and Veterans, has selected this year's theme to be the newest branch of the U.S. Military, The U.S. Space Force!

To make this race the absolute best it can be, we are seeking the support of like-minded community partners like yourself to help us achieve our race day vision of providing the utmost in quality and value to our participants, volunteers, spectators, and sponsors.

The sponsorship packages listed on the following page are for cash consideration; however, we also welcome donations of goods, services and/or merchandise.

If you do not see a package that meets your needs, please still contact us about how you can help. We are more than willing to develop a sponsorship package that meets your business needs.

Thank you kindly for your time and consideration.

Sincerely yours,

Carolyn Kneller-Carsten

Marketing Coordinator | Wife of Army Veteran
Memorial Day Veterans 10k & 5k Race Committee
It's Our Turn, Inc.

Founded in 2014, It's Our Turn, Inc. is a charity recognized as tax-exempt by the IRS under Section 501c3. Its mission is to help local Veterans in need, made possible through donations and the annual Memorial Day Veterans 10k & 5k fundraiser. Tax ID 37-1770252



BRANCH SPONSOR LEVEL \$2,500

REPRESENTING ONE OF 6 MILITARY BRANCHES: ARMY, NAVY, AIR FORCE, MARINES, COAST GUARD, SPACE FORCE

- 1-INCH LOGO ON EVENT T-SHIRT
- LOGO ON EVENT SIGNAGE, DAY OF THE EVENT
- RECOGNITION IN EVENT DAY PA ANNOUNCEMENTS
- RECOGNITION ON E-MARKETING CHANNELS (SOCIAL MEDIA, WEBSITES, E-NEWSLETTERS)
- TWO COMPLIMENTARY RACE ENTRIES
- INCLUSION IN LOCAL ADVERTISING
- EXHIBIT SPACE AT EVENT (TABLE AND/OR SPACE TO HANG BUSINESS BANNER)

MEDAL OF HONOR SPONSOR LEVEL \$1,000

- 1/2 INCH LOGO ON EVENT T-SHIRT
- LOGO ON EVENT SIGNAGE, DAY OF THE EVENT
- RECOGNITION IN EVENT DAY PA ANNOUNCEMENTS
- RECOGNITION ON E-MARKETING CHANNELS (SOCIAL MEDIA, WEBSITES, E-NEWSLETTERS)
- ONE COMPLIMENTARY RACE ENTRY
- INCLUSION IN LOCAL ADVERTISING

SILVER STAR SPONSOR LEVEL \$500

- NAME (LINE) ON EVENT T-SHIRT
- NAME ON EVENT SIGNAGE, DAY OF THE EVENT
- RECOGNITION IN EVENT DAY PA ANNOUNCEMENTS
- RECOGNITION ON E-MARKETING CHANNELS (SOCIAL MEDIA, WEBSITES, E-NEWSLETTERS)



SELECT YOUR PACKAGE

BRANCH (\$2,500)

MEDAL OF HONOR (\$1,000)

SILVER STAR (\$500)

COMPANY NAME _____

CONTACT NAME _____

STREET _____ **CITY** _____ **STATE** _____ **ZIP** _____

PHONE _____ **EMAIL** _____

CHECK # _____

Please make check payable to IT'S OUR TURN, INC.
With a memo "MEMORIAL DAY RACE SPONSOR"

**Application and Vector Logo Due by March 1st to
info@memorialdayrace.org**

Please mail the check and completed form to

It's Our Turn, Inc.
c/o Memorial Day Race
26284 Hong Kong Rd.
Punta Gorda, FL 33983

Have a Question?
Contact:

Carolyn Kneller-Carsten
941-204-3447
carolyn@itsourturninc.org

or

Allen Carsten
239-745-5038
al@itsourturninc.org